



The science of efficiency

## FURNITURE VISUALIZATION RATE GUIDE

2MC's visualization services for the furniture industry are designed to help you showcase your products online and in print, and to get to market faster without the need for physical samples or expensive location shoots.

Because each customer's needs are unique, pricing is flexible. It is influenced by:

- the volume of work.
- the type of source files you provide.
- your timelines.
- the type and detail of finished images.

2MC will work closely with you to design a process that delivers precisely what you need. The pricing structure can then be negotiated based on the agreed service levels.

While final prices will be determined by your requirements, the figures here provide indicative ranges for different types of task.

To obtain a free quote, please discuss your requirements with  
Business Director Conor McCabe  
(USA) +1 209 224 7118  
(HK) +852 6926 0910  
Alternatively, please email us:  
visual@2mcglobal.com

### MAKING A FURNITURE MODEL IN 3D



#### Simple model

From US\$ 50



#### Complex model

From US\$ 150

### CREATING A SETTING FOR A 3D FURNITURE MODEL

*(Note: price ranges exclude the initial cost of creating the 3D model/s)*



#### Silhouettes

From US\$ 50  
to US\$ 75



#### Vignettes

From US\$ 75  
to US\$ 150



#### Lifestyle scenes

From US\$ 250  
to US\$ 500

Learn more at [2MCglobal.com](https://www.2mcglobal.com)

Product Photography • 3D Visualization • Photoshop • Product Visualization • CAD • 3D Animation • Motion Graphics